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WAR ON TERROR GAME – Up for it, Tony?

'Sick' board game inventors throw launch party and challenge Number 10 to a game, only to be refused on grounds of 'not being serious'.

30 November - *War on Terror, the boardgame* officially launches in the UK. Turned away from Number 10, game designers Andrew Tompkins and Andrew Sheerin will be playing a protest game in **Parliament Square** from **11.30am to 12.30pm on Thursday 30 November** along with game illustrator, Tom Morgan-Jones. The official launch party is to be held at the Front Line Club later that evening.

The protest is to draw attention to the notion of the 'war on terror', questioning what is often accepted at face value. The inventors have also launched a petition which calls for an independent inquiry into the 'war on terror', asking crucial questions such as, "Is 'terror' a legitimate military objective?"; "What progress are we making in the 'war on terror'?" and "What are the causes of terrorism?"

War on Terror the boardgame has sold over 1,300 sets in 26 countries through advance orders alone. It has been banned from every major toy fair in the world and received international media attention, from Forbes to Al Arabiya. It's been called "subversive", "incredibly insightful" and "too close to the bone" and it's only just arrived.

QUOTATIONS

"The actual 'war on terror' costs billions, has no end in sight and has already claimed hundreds of thousands of lives. Luckily this 'long war' can be fought in an evening, with minimal casualties and only costs 30 quid."
 - Andrew Sheerin, co-designer

"After playing out the 'long war' over 100 times, I've learnt a thing or two about liberating the world that I'd like to share with Tony Blair."
 - Andy Tompkins, co-designer

CONTACT DETAILS
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NOTES

1. *War on Terror* is published by TerrorBull Games, a new satirical games publisher that tackles the nastier things in life.
2. Full details on our *Petition to call on the Prime Minister to launch an independent inquiry into the legitimacy of the 'war on terror'*:
   http://www.waronterrortheboardgame.com/petition/
3. *War on Terror* is available in selected stores throughout the UK and online at
   http://www.waronterrortheboardgame.com/
4. A selection of media coverage: http://www.waronterrortheboardgame.com/press/coverage/
5. High resolution images and press pack: http://www.waronterrortheboardgame.com/press/pack/